**Cosmetology Competition Standards**

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of cosmetology.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING**

***SHIRTS:***

***Women***:

* ***Option 1:*** Official white SkillsUSA top shell (<https://www.skillsusastore.org/products/womensofficialwhiteshell>) with white button-front smock (<https://www.skillsusastore.org/products/cosmetologysmock>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***Men:***

* ***Option 1:*** SkillsUSA official white dress shirt (<https://www.skillsusastore.org/products/menswhitedressshirt>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***PANTS & ACCESSORIES:***

***Women & Men***:

* Black Dress Slacks (no jeggings, leggings, no spandex, no yoga pants, no skin-tight pants, no denim).  Black dress socks or black or skin-tone hose is allowed under slacks.

**Shoes**:  Black leather work shoes (closed toe)

**Belt**:  Black belt with no ornamentation.  Must be worn if slacks have belt loops.

**Jewelry:**No jewelry or watches (excluding wedding bands)

*If students show up in attire that is unprofessional, they are not allowed to compete.*

**EQUIPMENT AND MATERIALS**

**Supplied by the Technical Committee**

* Tables
* Timer / time-keeper
* Electrical outlet
* First Aid kit & Blood Spill kit
* Contestant's diagram/picture of haircuts
* All necessary information for the judges and tally committee

**Supplied by the Contestant**

* Specified Manikins needed for the Cosmetology Skills Contest:
* Burmax “LAUREN” Brown Manikin #651 (do not cut)
* Burmax “SAM ll” Brown DUO #153-DUO with Holder H-222 or #153 without holder.
* Burmax “MR.SAM” #MEN-HEAD (do not cut)

*Note: To purchase manikins, call Burmax 1-800-645-5118 Service Dept - Ask for a SkillsUSA discount*

* Manikin Stand/Holder *(Do NOT bring a Tripod)*
* Heavy Duty Extension cord (at least 6-foot)
* 6-Outlet Power strip
* Small broom and dust pan
* Pen or Pencil
* Note Pad (for Oral Communications Segment)
* 1 Large Trash Bag for soiled linens and such, no labelling needed
* Disinfectant spray for work area
* Resume
* Optional Suggested Items: Bobby Pins, Hair Pins, Rubber Bands
* **COSMETOLOGY KIT –**
* Cutting Shear
* Thinning Shear
* Hair shaper (razor) and Blade
* Clipper
* Thermal Tools (Curling iron & Flat Iron)
* Blow Dryer
* Styling products of Choice (Non-Aerosol)
* Finishing Spray (can be aerosol) (COLOR Spray is NOT allowed)
* Combs of choice
* Brushes of choice
* Spray bottle filled with water
* Towels
* Rollers
* Sectioning Clips
* All-purpose Cape
* Sanex neck strips

**GENERAL CONTEST INFORMATION**

* **Contestant Folder –** Contestants are to prepare a folder to present to the Chairperson at orientation. Contents of the folder should include:
* **Resume –** All contestants will turn in a typed, 1 page, professional resume.
* **Items Not Allowed –**
* Ornaments, Hair pieces, Extensions, Scarves, Head Bands, Colored Spray and earrings. Contestant will be disqualified if any of these items are used.
* Electric Stoves
* **Talking –** No talking to other contestants, instructors, or audience members during the competition is allowed. Doing so may result in disqualification. If you have a question, raise your hand and a sage or the competition chairperson will see to your needs.
* **Breaks –** Breaks will be given during competition. Contestants are not allowed to leave the area except with a chaperone for restroom visits or emergencies. If contestant gets sick during the competition and need to leave the contest area, no extra time will be allotted.
* **Work Time –** You can begin the contest when the chairperson signals so and you must stop when time is called. Continuing to work will result in point deductions. All contestants must participate in all phases of the competition, including written (if applicable) and Oral Communications.
* **Sanitation** – Contestant must disinfect and clean-up their work station/area, which includes a total breakdown of their work station/area. 1 Trash Bag is required, no labeling needed. ***THIS IS NOT STATE BOARD SANITATION*** *– Just what we are requiring for this competition.* Sanitation for this contest includes –
* Sanitizing the workspace at the beginning,
* Sanitizing the workspace at the end,
* Items are not thrown on the floor throughout the competition, and
* All used items go in the trash bag*.*
* Upon completion of the competition – **DO NOT Remove Manikins** from the competition area until instructed to do by the contest chairperson.
* Secondary contestants will compete against secondary and postsecondary will only compete against postsecondary.
* JUDGES DECISIONS ARE FINAL

**SCOPE OF THE COMPETITION**

* Display your manikins so they may be labeled with Competitor's station number
* Judges and technical committee will tape station number on your two manikins

**Segment #1** **Haircut #1 Manikin #1 Women's Hair Cut**

* 60 minutes
* Sam II brown manikin (may be purchased from Burmax).
* Implements of choice may be used.
* All Competitors will perform haircut #1 found in your competition packet.
* At time of completion and/or time is called, take manikin to designated area for judging.
* Complete cleaning and disinfection of work area and prepare for next segment.
* Judges will examine the haircut.
* Competitor will be asked to style the manikin following the technical provided using all necessary implements, tools and styling products at a later time for a separate score.
* While judging is taking place on segment one, competitors will complete segment #2, long hair design on LAUREN Manikin.

**Segment #2 Long Hair Design**

* 60 minutes
* Judges will not touch the hair while scoring. Judges will observe throughout competition.
* Competitor to provide LAUREN manikin. Hair can be colored prior to the competition but may not be cut or pre-styled.
* Competitor may use rubber bands, hair pins and bobby pins.
* Scarves, ornamentation of any kind, or hair pieces are not allowed. Use of any of the above will be grounds for disqualification.
* Competitor's choice of style. Any technique may be used – Braiding, twisting, rolling, loops, etc. This does not have to be a complete up-do style.
* Please bring your own extension cords for your hot styling tools.
* At time of completion and/or time has been called, please take your manikin to designated area for judging.
* Make up can be applied to this manikin prior to the competition. However, if any touch ups are to be required, they must be done within the 60-minute time frame allowed for this segment

 **Segment #3 Manikin Styling of Haircut #1**

* 30 minutes
* Duplicate style with the use of any styling tools competitor deems necessary
* Styling products are permitted.
* At time of completion and/or time is called, please take manikin to designated judging area.
* Clean and disinfect work area.

**Segment 4** **Razor Cut #2, Finger Drying/Styling**

* 60 minutes
* Competitor will use same manikin as for haircut #1.
* *Although the accompanying powerpoint shows a shears,* **This cut MUST be performed with a RAZOR ONLY.**
* All competitors will complete the same haircut (provide in your competition packet).
* Styling must be accomplished with a blow dryer and fingers only. No bushes or combs or other styling tools may be used.
* Styling products are permitted.
* At time of completion and/or time is called, please take your manikin to designated area for judging.
* Judges will score only the finished look in this segment.

**Segment 5** **Men’s Medium Layer Haircut**

* 45 minutes
* Establish the length for the cut by using a reference point on the face. Once established, this length will be the guide for the remainder of the haircut.
* Take a vertical section through the center top of the head. Hold the hair straight out and cut parallel to the head.
* Use the length as a guide and continue cutting the center section, working toward the crown and following the curvature of the head.
* Now, section off the top of the head from the crown to both recession areas at the front hairline.
* Moving to the back, vertically part down the center and continue establishing the length from the crown to the nape by cutting vertically. This will be your guide for the entire back section.
* Continue through the back using this technique.
* Work from the center back hairline, continuing to cut vertical sections to your traveling guide.
* The completed side should blend neatly. Cross-check horizontally where needed.
* Return to the guide at the center back and cut the left side all the way to the front hairline, continuing to use the same technique.
* Moving to the top section, unclip the hair and comb it forward. Take a horizontal parting across the top at the back of the section.
* Comb and hold the hair straight out from the top of the head and cut, using the previously cut section as your guide.
* Continue cutting the top section, taking small parting as you move from the crown to the front hairline. To ensure the desired layered effect, use consistency in the holding, cutting, and scissors positions. Upon finishing the haircut, comb through the lengths to check the cut response. Cross-check vertically.
* The backswept lengths are easily achieved in this haircut with the internal layers that flow over the perimeter graduation.

**Clean Up / Break Down**

All competitors and Instructors/Advisors are expected to help dismantle and clean up the competition areas.

**SCORING INFORMATION**

* Manikin #1 - Haircut #1 - 180 points
* Manikin #2 - Long hair design - 180 points
* Manikin #1 - Blow dry styling (1st cut) - 180 points
* Manikin #1 - Haircut #2 - Razor and finger styling - 180 points
* Manikin #3 – Men’s Haircut – 180 points
* Oral Communications - 100 possible points
* Point Penalty Categories:
* Incorrect Manikin – 200 point deduction
* Late Arrival penalty – 200 point deduction
* Sanitation / Clean-up – up to 100 point deduction.
* Kit Check – up to 30 point deduction
* Clothing penalty – up to 50 point deduction
* Resume penalty – 10 point deduction

**ORAL COMMUNICATIONS SCENARIO:**

**“BOOKING AN APPOINTMENT BY PHONE”**

*\*\* All Cosmetology-related competitors will perform an oral interview.*

1. Mock telephone conversation scenario: Booking an appointment with a first-time client. The client is new to the area. The client will be booking the appointment in the cosmetology/contest discipline area that the students is competing in.
2. Competitors may bring note pad and pencil to write down information.
3. Judge will be seated across from the competitor acting as the client.
4. Judging Criteria:
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation
* **100 points total**