**Hair Coloring Contest Standards**

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in Hair Coloring by challenging students to be creative stylists and practice technical skills.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING**

***SHIRTS:***

***Women***:

* ***Option 1:*** Official white SkillsUSA top shell (<https://www.skillsusastore.org/products/womensofficialwhiteshell>) with white button-front smock (<https://www.skillsusastore.org/products/cosmetologysmock>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***Men:***

* ***Option 1:*** SkillsUSA official white dress shirt (<https://www.skillsusastore.org/products/menswhitedressshirt>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***PANTS & ACCESSORIES:***

***Women & Men***:

* Black Dress Slacks (no jeggings, leggings, no spandex, no yoga pants, no skin-tight pants, no denim).  Black dress socks or black or skin-tone hose is allowed under slacks.

**Shoes**:  Black leather work shoes (closed toe)

**Belt**:  Black belt with no ornamentation.  Must be worn if slacks have belt loops.

**Jewelry:**No jewelry or watches (excluding wedding bands)

**Hair Coloring Contestants** may wear a black apron or black protective smock while coloring

*If students show up in attire that is unprofessional, they are not allowed to compete.*

**EQUIPMENT AND MATERIALS**

**Supplied by the Technical Committee**

* Tables
* Timer / time-keeper
* Electrical outlet
* First Aid Kit and Blood Spill Kit
* Contestant's diagram/picture of haircuts
* All necessary information for the judges and tally committee.

**Supplied by the Contestant (Supply List)**

* Burmax “SAM ll” Brown DUO #153-DUO with Holder H-222 or #153 without holder. Pre-cut into style of your choice. NO PRE-COLORING.

*Note: To purchase manikins, call Burmax 1-800-645-5118 Service Dept - Ask for a SkillsUSA discount*

* Manikin Stand/Holder *(Do NOT bring a Tripod)*
* Heavy Duty Extension cord (at least 6-foot)
* 6-Outlet Power strip
* Pen/pencil
* 1 Large Trash Bag for soiled linens and such, no labelling needed
* Large plastic table cloth (to catch spills on the floor)
* Small Broom and Dust pan
* Disinfectant Spray
* Note Pad (for Oral Communications Segment)
* Resume
* Optional Suggested Items: Face Shield, Shampoo
* **HAIR COLORING KIT –**
* Hair coloring Supplies (Hair Color, Developer, Lightener)
* Manikin stand
* Blow Dryer
* Curling iron or flat iron
* Spray water bottle
* 12 cloth towels
* Gloves
* 6 Tint bowls
* 6 Brushes
* Timer
* Styling brushes, combs, picks, duck bill clips
* Clorox soft bleach / color remover
* All-purpose Cape
* Sanex neck strips

**GENERAL CONTEST INFORMATION**

* **Manikins –** All participants must bring the required manikins for competition.

\**See manikin list for specific manikins for each contest.*

* **Contestant Folder –** Contestants are to prepare a folder to present to the Chairperson at orientation. Contents of the folder should include:
* **Color Photo of the final result** contestant is trying to achieve.
* **Hair Color Formula** contestant is using, including products used and processing time.
* **Resume** **–** All contestants will turn in a typed, 1 page, professional resume.
* **Items Not Allowed –**
* Hair Pieces, Make-Up, Eyelashes, Piercings, or Ornaments of ANY Kind. Contestant will be disqualified if any of these items are used.
* Electric Stoves
* **Talking –** No talking to other contestants, instructors, or audience members during the competition is allowed. Doing so may result in disqualification. If you have a question, raise your hand and a sage or the competition chairperson will see to your needs.
* **Breaks –** Breaks will be given during competition. Contestants are not allowed to leave the area except with a chaperone for restroom visits or emergencies. If contestant gets sick during the competition and need to leave the contest area, no extra time will be allotted.
* **Work Time** **–** You can begin the contest when the chairperson signals so and you must stop when time is called. Continuing to work will result in point deductions. All contestants must participate in all phases of the competition, including written (if applicable) and Oral Communications.
* **Any color or stains** must be cleaned up. You will be rinsing and shampooing out the color in bathroom sinks. You must leave all work areas in the condition you found it.
* **Protection of the Face and Neck of Manikin -** If you would like to use any type of shield to protect these areas, you may do so. You may want to attach your "shield" before you get there. This is fine.

Contestants may use a shield to cover the face during the coloring process.

* Upon completion of the competition – **DO NOT Remove Manikins** from the competition area until instructed to do by the contest chairperson.
* **Sanitation** – Contestant must disinfect and clean-up their work station/area, which includes a total breakdown of their work station/area. 1 Trash Bag is required, no labeling needed. ***THIS IS NOT STATE BOARD SANITATION*** *– Just what we are requiring for this competition.* Sanitation for this contest includes –
* Sanitizing the workspace at the beginning,
* Sanitizing the workspace at the end,
* Items are not thrown on the floor throughout the competition, and
* All used items go in the trash bag*.*
* Secondary contestants will compete against secondary and postsecondary will only compete against postsecondary.
* JUDGES DECISIONS ARE FINAL

**SCOPE OF THE CONTEST**

1. Contestant must perform color applications showing at least **THREE** levels of dimension on mannequin.

2. The finished style must be creative and unique.

3. The student may choose any color method or technique.

4. Contestants must provide all working materials to complete the task.

5. Contestants may choose the color levels to be used. No restrictions.

6. Contestant must change at least 75% of the manikin’s hair color.

7. ALL Coloring MUST be done on-site.

**JUDGING**

* The judging will be on the use of the **three** colors chosen to complete the finished look.
* Judges will be looking for creativity, coordination to finished style, coordination of color to cut, and overall look and Safety to the client
* The haircut must be cut prior to the competition! You will not be permitted to cut the hair.
* The contestant may select the style.
* The Styling will be completed once the color process is complete.
* Finished style is to be a contemporary salon style of contestant's choice.
* All 3 elements should balance together nicely. *(Color, cut, and style.)*
* The contest will be 3 hours long. This will include application, processing and finished styling.

**SCORING INFORMATION**

* 200 Points – Creativity
* 200 Points – Coordination of Color to Finished Style
* 200 Points – Coordination of Color to Finished Haircut
* 200 Points – Overall Finished Look of Hair Color
* 100 Points – Sanitation and Safety
* 100 Points – Oral Communications
* Point Penalty Categories:
* Incorrect Manikin – 200 point deduction
* Late Arrival penalty – 200 point deduction
* Sanitation / Clean-up – up to 100 point deduction.
* Kit Check – up to 30 point deduction
* Clothing penalty – up to 50 point deduction
* Resume penalty – 10 point deduction

**ORAL COMMUNICATIONS SCENARIO:**

**“BOOKING AN APPOINTMENT BY PHONE”**

*\*\* All Cosmetology-related competitors will perform an oral interview.*

1. Mock telephone conversation scenario: Booking an appointment with a first-time client. The client is new to the area. The client will be booking the appointment in the cosmetology/contest discipline area that the students is competing in.
2. Competitors may bring note pad and pencil to write down information.
3. Judge will be seated across from the competitor acting as the client.
4. Judging Criteria:
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation
* **100 points total**