**Fantasy Hair & Make-Up Competition Standards**

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of cosmetology.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING - CONTESTANTS**

***SHIRTS:***

***Women***:

* ***Option 1:*** Official white SkillsUSA top shell (<https://www.skillsusastore.org/products/womensofficialwhiteshell>) with white button-front smock (<https://www.skillsusastore.org/products/cosmetologysmock>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***Men:***

* ***Option 1:*** SkillsUSA official white dress shirt (<https://www.skillsusastore.org/products/menswhitedressshirt>)
* ***Option 2*:** A plain white button-front dress shirt with collar.  Button-front shirt must be tucked in.

***PANTS & ACCESSORIES:***

***Women & Men***:

* Black Dress Slacks (no jeggings, leggings, no spandex, no yoga pants, no skin-tight pants, no denim).  Black dress socks or black or skin-tone hose is allowed under slacks.

**Shoes**:  Black leather work shoes (closed toe)

**Belt**:  Black belt with no ornamentation.  Must be worn if slacks have belt loops.

**Jewelry:**No jewelry or watches (excluding wedding bands)

**CLOTHING - MODELS**

**Shirt:** Solid Black Round (crew) neck shell/shirt.

**Pants:**Black dress slacks (no jeggings, leggings, no spandex, no yoga pants, no skin-tight pants, no denim). Black or skin-tone hose is allowed under slacks.

**Shoes:**Black leather shoes

**Belt**:  Black belt with no ornamentation.  Must be worn if slacks have belt loops.

**Jewelry:**No jewelry or watches (excluding wedding bands)

*If students show up in attire that is unprofessional, they are not allowed to compete.*

**EQUIPMENT AND MATERIALS**

**Supplied by the Technical Committee**

* Tables
* Timer / time-keeper
* Electrical outlet
* First Aid Kit and Blood Spill Kit
* All necessary information for the judges and tally committee.

**Supplied by the Contestant -**

* Sketch of Overall Concept
* Live model
* Heavy Duty Extension cord (at least 6-foot)
* 6-Outlet Power strip
* Small Broom and Dust Pan
* Disinfectant Spray
* Note Pad (for Oral Communications Segment)
* Pen or Pencil
* 1 Large Trash Bag for soiled linens and such, no labelling needed
* 2 Zip top plastic bags – Please mark as follows:

1. Used disposables 2. Used brushes

* Resume
* Optional Suggested Items: Glitters, Paints, Face jewelry, Curlers, Color Hair Spray
* **FANTASY HAIR & MAKEUP KIT –**
* Cleansing creams/lotions
* Moisturizers/protective lotions
* Foundation, any form
* Colors necessary for your concept
* Mascara/artificial eyelashes (any type necessary for your concept)
* Tissues
* Disposable applicators
* Assorted Makeup brushes
* Gloves
* Stand up mirror
* Lash adhesive
* Cosmetic pencil sharpener
* Pallet for makeup
* Spatulas
* Disposable facial wipes
* Flat iron
* Curling iron
* Combs of choice
* Brush
* Styling products

**GENERAL CONTEST INFORMATION**

* **Contestant Folder –** Contestants are to prepare a folder to present to the Chairperson at orientation. Contents of the folder should include:
* **Theme –** Please have a typed description of your theme, why you chose it, etc. suitable to be read by an emcee as the audience walks by your station.
* **Sketch –** An original hand-drawn sketch in the likeness of your total concept should be framed and placed at your work station
* **Resume –** All contestants will turn in a typed, 1 page, professional resume.
* **Talking –** During the competition, the contestant may talk with their model only to give instructions. No talking to other contestants, instructors, or audience members during the competition is allowed. Doing so may result in disqualification. If you have a question, raise your hand and a sage or the competition chairperson will see to your needs.
* **Breaks –** Breaks will be given during competition. Contestants are not allowed to leave the area except with a chaperone for restroom visits or emergencies. If contestant gets sick during the competition and need to leave the contest area, no extra time will be allotted.
* **Work Time** **–** You can begin the contest when the chairperson signals so and you must stop when time is called. Continuing to work will result in point deductions. All contestants must participate in all phases of the competition, including written (if applicable) and Oral Communications.
* **Models –** A live model must be used for this competition. The contestant CANNOT be their own model – a separate person as the model must be used. Only ONE contestant per model – no contestant teams will be allowed.
* **Model’s Head Covering Limitations –** At least 50% of the model’s head must have the model’s real hair exposed. An artificial hairpiece or prop cannot cover more than ½ of the models head. NO FULL HEAD WIGS ARE ALLOWED. At least 50% of the work on artificial hairpieces must be done on-site.
* **Sanitation** – Contestant must disinfect and clean-up their work station/area, which includes a total breakdown of their work station/area. 1 Trash Bag is required, no labeling needed. ***THIS IS NOT STATE BOARD SANITATION*** *– Just what we are requiring for this competition.* Sanitation for this contest includes –
* Sanitizing the workspace at the beginning,
* Sanitizing the workspace at the end,
* Items are not thrown on the floor throughout the competition, and
* All used items go in the trash bag*.*
* Secondary contestants will compete against secondary and postsecondary will only compete against postsecondary.
* JUDGES DECISIONS ARE FINAL

**SCOPE OF THE CONTEST**

Your Oral Communications task will be to book an appointment with a first time client.

This will be a mock telephone conversation. You may bring pen, pencil and paper.

Please present your completed Resume to the Oral Communications Judge at Orientation.

**Skill Competition**

30 minutes – Set up / judges briefing

90 minutes – Fantasy make up application

30 minutes – Break / Snack / Costume change

60 minutes – Fantasy Hair

30 minutes – Break / Final costume & prop preparation

30 minutes – Judging, Clean up, Pack up

30 minutes – Gallery walk

**Fantasy Make Up Application Judging Criteria**

1. Must be on a live model

2. Any professional product brand may be used

3. Uses a professional manner during application

4. Maintains safety of the client and the competitor

5. Overall presentation of creativity

**Fantasy Hair Judging Criteria**

1. Must be on the same model

2. Must be in correlation with the overall look (fantasy or theatrical)

3. Any professional product brands may be used, as well as curling iron, flat iron, curlers, artificial hair, and ornamentation necessary for desired outcome.

4. Uses professional manner during styling of hair

5. Maintains safety of the client and the competitor

6. Overall presentation of creativity

7. An artificial hairpiece or prop cannot cover more than ½ of the models head. NO FULL HEAD WIGS ARE ALLOWED.

8. At least 50% of the work on artificial hairpieces must done on-site.

9. Models may have their hair in curlers, rollers, be colored, or cut prior to the contest.

**Fantasy Props Judging Criteria**

1. Enhances overall concept

2. Adds to the total concept, rather than taking away

3. Stays within competitors working area (each competitor will be given a 36” section of the table in which they are working to set up props.

4. Maintains safety of the client and the competitor

5. Overall presentation of creativity

6. An artificial hairpiece cannot cover more than ½ of the models head.

**SCORING INFORMATION**

* Fantasy Makeup – 350 points
* Fantasy Hair – 350 points
* Props and written description – 200 points
* Oral Communication – 100 points
* Point Penalty Categories:
* Late Arrival penalty – 200 point deduction
* Sanitation / Clean-up – up to 100 point deduction.
* Kit Check – up to 30 point deduction
* Clothing penalty – up to 50 point deduction
* Resume penalty – 10 point deduction

**ORAL COMMUNICATIONS SCENARIO:**

**“BOOKING AN APPOINTMENT BY PHONE”**

*\*\* All Cosmetology-related competitors will perform an oral interview.*

1. Mock telephone conversation scenario: Booking an appointment with a first-time client. The client is new to the area. The client will be booking the appointment in the cosmetology/contest discipline area that the students is competing in.
2. Competitors may bring note pad and pencil to write down information.
3. Judge will be seated across from the competitor acting as the client.
4. Judging Criteria:
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation
* **100 points total**