**NAIL CARE COMPETITION STANDARDS VIRTUAL 2021**

**PURPOSE**

To evaluate each contestant’s preparation for employment and to recognize outstanding students for excellence and professionalism in the field of nail care.

This contest is designed to demonstrate the contestant’s preparation and knowledge in areas of sanitation, proper setup and disassembly, professionalism in the workplace, and proper techniques in manicuring and nail art.

**ELIGIBILITY**

Open to active SkillsUSA members enrolled in programs with cosmetology as the occupational objective.

**CLOTHING**

Official Dress is NOT required for the contest. However, a “professional” appearance is expected. Clothing should be unbranded with no words, images, or logos.

**EQUIPMENT AND MATERIALS**

**Supplied by the Contestant**

* Students must have their own kit and supplies necessary to perform the skill contest
* A manikin hand *(Can be purchased for around $10 through Sally or even Amazon)*
* Camera to take the video and pictures (a telephone camera is acceptable)

**GENERAL CONTEST INFORMATION**

* **Contest Schedule:**
* **Resume Submission: April 14**
* **Video, Slides and Drawing Submissions: April 15**
* **Written Exam: April 19-20**
* Slide presentation and Video demonstrations will be submitted in lieu of an in-person competition.
* Video and still pictures should be taken in a well-lit area where the procedures can be clearly seen.
* The background of the video should not have any noise and should be done in a quiet area.
* Make sure that in the video the contestant is visible during the procedures.
* Still Pictures of the Nail Art or the drawing of nail art should be submitted online with the video.
* Coaching and/or help of any kind during the recording is not allowed.
* All items must be submitted online through Canvas: Resume, Videos, Slide Presentation & Drawing. All tests will occur online through Canvas.

**SCOPE OF THE CONTEST**

**The following submissions and items will be required** in lieu of the in-person demonstration for this contest:

1. **Slide Presentation**
2. **Demonstration Video (5-7 minutes in length)**
3. **Hand-Drawn Color Design**
4. **Oral Communication Recording**
5. **Resume**
6. **Knowledge Test**

Contestants will demonstrate the procedures for a **Basic Manicure** including trimming, filing, cuticle care, massage and polish (base coat, 2 color coats, top coat).

* Judges will score for nails neatly filed and shaped, cuticle unbroken and neatly maintained, polish is applied evenly and smooth, no cuticle involvement and the final appearance of the nail polish.

Contestants will also demonstrate **Nail Art on four fingers and a thumb.** A specific theme must be carried out throughout all five fingers.

* + Nail art must be carried out on either a manikin hand or a sheet of paper with the nails stenciled out on it. Contestants may use polish, lacquers, and or paint on the hand if desired. No 3-D designs. Contestants may use markers, paint, or colored pencils if doing so on paper.
  + Judges will score Flat Nail art for creativity, theme, artistic expression, color coordination, level of difficulty, complexity of design, precision, neatness and clarity of lines.
* Contestants should create a **SLIDE PRESENTATION** (4-7 slides) using still photos to demonstrate and describe various applied techniques and procedures that were used in performing the Basic Manicure and Nail Art Design. This can be created using Microsoft PowerPoint, Google Slides (free) or any other slideshow presentation software. Contestants should predetermine two benchmarks of significant change in the manikin and/or techniques applied.
  + The slide presentation must consist of the following slides, in order:
    1. Start/Set-up – Picture of equipment and manikin/model before any procedures have begun
    2. Benchmark – this slide will include a still photo of the contestant applying the nail art
    3. Benchmark – this slide will include a still photo of the contestant polishing the nails
    4. Skills and Techniques used – Maximum 4 photos, Maximum 4 slides. These slides will include a collection of still photos of the candidate demonstrating the final polish result, creating of nail art and final nail art design. Each still photo should have an accompanying label/description.
  + The slide presentation must be saved in a PDF file format before uploading to Canvas.
* Contestants should create a **VIDEO RECORDING** demonstrating the beginning of the Manicuring process (not including the polish) and the final result of the Nail Art Design.
  + The video should be between 5-7 minutes in length.
  + The contestant should provide verbal explanation of skills and techniques used to achieve the final results.
    - The video should clearly show trimming, filing, cuticle care and massage.
  + The video must be saved in either MP4 or MOV file format before uploading to Canvas.

**Oral Communications Scenario (2-3 minute Recorded Video submission)**

* **Mock telephone conversation scenario: *“Handling a telephone call from an unsatisfied client”*.** An unsatisfied client telephones the salon upset about the service they received. How would you handle this telephone conversation?
* Record your video on how you would handle this situation. Make sure to include ALL of the aspects included in the judging criteria below.
* Judging Criteria:
* 10 pts - Pleasant voice
* 10 pts - Identified salon
* 10 pts - Identified stylist
* 10 pts - Asked for client’s first and last name
* 10 pts - Asked for client’s phone number
* 10 pts - Asked for type of service client is requesting
* 10 pts - Used client’s name at least once in the conversation
* 10 pts - Confirmed service to be done, time and date
* 10 pts - Suggested additional services
* 10 pts - Outstanding presentation
* **100 points total**

**Kowledge Skills**

**RESUME**

* Students will be assessed based on the sample resume, grammar, spelling, sentence structure, neatness, and completeness.

**WRITTEN KNOWLEDGE TEST (1 hour)**

* Contestants will complete a multiple-choice test. It will include, but not limited to, the basic knowledge manicuring, state health regulations, proper sanitation, client protection, procedures, precautions, and health hazards involved in the nail care practice.

**SCORING INFORMATION**

* Basic Manicure (Slide Presentation and Video) – 400 pts.
* Nail Art (Slide Presentation and Video) – 300 pts.
* Oral Communications Recording – 100 pts.
* Written Knowledge Test – basic manicuring technology – 100 pts.
* Resume– 100 pts.