T-Shirt Design-1

T-shirt Design

(Virtual)

NORTH CAROLINA CONTEST

Purpose

To evaluate a contestant’s creative, technical and oral presentation skills and recognize outstanding students for excellence and professionalism.

First, download and review the General Regulations at: [http://updates.skillsusa.org](https://www.skillsusa.org/competitions/skillsusa-championships/contest-updates/).

Eligibility

Open to active SkillsUSA members enrolled in career and technical programs.

Clothing Requirements

Class A: SkillsUSA Attire:

* Red SkillsUSA blazer, windbreaker or sweater, or black or red SkillsUSA jacket.
* Button-up, collared, white dress shirt (accompanied by a plain, solid black tie), white blouse (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area or the blazer, sweater, windbreaker or jacket.
* Black dress slacks (accompanied by black dress socks or black or skin-tone seamless hose) or black dress skirt (knee-length, accompanied by black or skin-tone seamless hose).
* Black dress shoes.

Contest Clothing Notes (Apply ONLY to Virtual Competitions):

* Official SkillsUSA Competition Clothing recommended but NOT required.
* Contestant clothing options include the following:
* Official Competition Clothing.
* Trade Appropriate Clothing.
* Professional Dress.
* Business Casual.
* Clothing must meet industry safety standards.
* No identification of the contestant, school or state is allowed on clothing.
* No offensive, vulgar or inappropriate images or text are allowed on contestants clothing.
* No shorts or sleeveless shirts are allowed.
* Skirts must be at least knee-length.
* Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19.

These regulations refer to clothing items that are pictured and described at: [www.skillsusastore.org](http://www.skillsusastore.org). If you have questions about clothing or other logo items, call 1-888-501-2183.

Equipment and Materials

1. Supplied by the technical committee:

a. All necessary information for the judges and technical committee

2. Supplied by the contestant:

***Note:*** All electronic copies must be submitted BY THE SPECIFIED DATE ON OUR WEBSITE.

a. Rendering of the T-shirt design in an electronic format **(JPEG or PDF)**. A scanned or photo image of design will be accepted.

b. All competitors must create a one-page résumé and submit an electronic copy to the technical committee along with their contest submission items. Failure to do so will result in a 10-point penalty.

c. Means of presentation: computer, tablet, notebook, poster or other media of your choice if desired to make your presentation to the judges. Instead of a physical hard-copy notebook, your Notebook should be submitted electronically in PDF Format.

Scope of the Contest

The contest consists of two parts:

1. Evaluation of the T-shirt design.

2. Evaluation and verbal defense of the design decisions through a 2-Minute video-recorded presentation.

Skill Performance

The contest is designed to assess the ability of the competitor to design and produce a rendering of that design, as well as give a presentation regarding all aspects of his or her creation of the design.

Contest Guidelines

1. Preferably, entries will be created in a design software package such as Adobe Illustrator, Photoshop, or Freehand. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers. However, all hand-drawn, painted or rendering in colored pencils or markers MUST be photocopied and sent in electronic format as stated above.

2. All entries must be rendered in color. Your presentation must include the preferred printing method: four color process or digital full color.

3. Artwork submission is 8.5" x 11". The artwork should be a comprehensive design and be displayed as a “proof”; a professional impression of the final design.

4. State competition designs cannot be changed for national competition submission. There is no opportunity to “tweak” the design after it has been submitted at the contest orientation meeting.

5. The design will include key recognizable aspects that best represent the competitor’s state.

6. The following text must appear on the T-shirt design: “SkillsUSA [State Name]”, and the current year of the national competition.

7. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.

8. All copyright laws must be followed in the creation of the design and presentations.

9. Advisors need to check all submissions prior to orientation to ensure strict compliance with all rules.

10. The T-shirt designer must specify the color of the shirt the artwork is intended to be printed onto.

11. In addition to the T-shirt background color, the designer may use up to four colors in his or her artwork. These colors are “spot colors” and may not be blended or shaded.

12. **North Carolina contest:** For the State Contest, Contestants will NOT be participating in a live interview presentation (which will be conducted at the national level competition). **Instead**, Contestants will submit a **2-Minute Video-Recorded Component.** Contestants need to answer the following questions in their 2 minute video submission:

a. How he or she came up with the design

b. The process used in developing their design

c. The design’s unique qualities

d. Why other students/advisors would want to wear it

SUMMARY OF ELECTRONIC SUBMISSIONS:

1. T-Shirt Design
2. Electronic Notebook
3. Video Interview to Questions in lieu of Live Interview
4. Resume’

The Resume submission deadline is April 14.

The submission deadline for the other items above is April 15.

ALL Contest Submissions are through your contest access via Canvas.

NOTE: THESE STANDARDS ARE FOR NORTH CAROLINA COMPETITION ONLY. PLEASE REFER TO THE NATIONAL TECHNICAL STANDARDS CAREFULLY IF ADVANCING TO COMPETE AT THE NATIONAL LEVEL.